

IS10 Information & Power

UCLA Fall 2016

10/4/16



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Diana L. Ascher

Agenda

- Housekeeping
- Syllabus choices
- Timeline project selections
- Presentation and discussion



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Syllabus

It is the mark of an educated mind to be able to entertain a thought without accepting it.

~ Aristotle



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Syllabus review

- Read, explore, watch, submit
- Assignments
- Class schedule



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Timeline Project

- Top 10 information-related events for your domain
- Submit by Friday, December 2
- Present Tuesday, December 6



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Group activity

- 5 minutes to brainstorm a 1-word description of “power”
- 5 minutes to confirm your timeline project domain
- Reconvene



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Groups

1	2	3	4	5
ARUTIUNOV, ARTIOM	BRONSTEIN, MAXWELL	FRAGER, JENNIE	DURISETI, AMAL	BAUM, JAXON
BUI, YVONNE	DOWNARD, TYLER	GARCIA, ADAM	HAMEED, FARIHA	CHRISTIE, JONATHAN
HEACOCK, MARIN	KO, YOUNG EUN	GUPTA, NIKHIL	NIEHAUS, MADELINE	FLOREZ, JAMES
JABBARI, PARSA	KUHLMAN, BRENDAN	HAZELL, LOUISE	OSBORN, ALEXANDRA	MUNO, SUSANNAH
KIM, CHRISTY	LOMARDA, RICO	MURPHY, CAITLIN	RUSTIA, SAMANTHA	SAZZAD, TASNIM
KUMAR, SURYA	MANOUKIAN, ARAM	RAJ PAL, SIM RAN	SANCHEZ PEREZ, JUAN RAMON	SUH, JK
NICOLET, THOMAS	SHABANAVA, KRYSTSINA	RIOJA MANRIQUE, ALEJANDRO	SHIRATORI, TATSUKI	VAUGHAN, JAMES
TONG, LECHENG	STREBIG, DANIEL	TRAVIS, CAROLYN	SWEENEY, SARAH	WANG, STEPHANIE
		YOUNG, PAUL	DUCKLER, YONATAN	



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Reconvene in 10 minutes

- Introductions begin at [TIME]



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What is power?



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What is power?



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What is power?

Wikipedia

In social science and politics, power is the ability to influence or outright control the behavior of people. The term "authority" is often used for power perceived as legitimate by the social structure. Power can be seen as evil or unjust, but the exercise of power is accepted as endemic to humans as social beings. In business, power is often expressed as being "upward" or "downward". With downward power, a company's superior influences subordinates. When a company exerts upward power, it is the subordinates who influence the decisions of their leader or leaders.

Dictionary.com

- Ability to do or act; capability of doing or accomplishing something.
- Political or national strength.
- Great or marked ability to do or act; strength; might; force.
- The possession of control or command over others; authority; ascendancy.
- Political ascendancy or control in the government of a country, state, etc.
- Legal ability, capacity, or authority.
- Delegated authority; authority granted to a person or persons in a particular office or capacity.

Merriam-Webster

The ability or right to control people or things; political control of a country or area; a person or organization that has a lot of control and influence over other people or organizations

BusinessDictionary.com

- Ability to cause or prevent an action, make things happen; the discretion to act or not act. Opposite of disability, it differs from a right in that it has no accompanying duties.
- Law: (1) An instrument transferring or vesting legal authority in another person by law to determine and alter (by his or her own will) the rights, duties, and legal relations of himself or others.



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What is power?

Wikipedia

In social science and politics, power is the ability to **influence** or outright **control** the **behavior** of people. The term "**authority**" is often used for power perceived as legitimate by the **social structure**. Power can be seen as evil or unjust, but the exercise of power is accepted as endemic to humans as **social** beings. In business, power is often expressed as being "upward" or "downward". With downward power, a company's superior influences subordinates. When a company exerts upward power, it is the subordinates who influence the **decisions** of their leader or leaders.

Dictionary.com

- **Ability** to do or act; capability of doing or accomplishing something.
- Political or national **strength**.
- **Great** or marked ability to do or act; strength; **might**; **force**.
- The possession of **control** or **command over others**; **authority**; ascendancy.
- Political ascendancy or control in the **government** of a country, state, etc.
- **Legal** ability, capacity, or authority.
- Delegated authority; authority **granted to a person** or persons in a particular office or capacity.

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The **ability** or **right to control** people or things; political control of a country or area; a person or organization that has a lot of control and **influence over other people or organizations**

BusinessDictionary.com

- **Ability** to cause or prevent an action, make things happen; the **discretion** to act or not act. **Opposite of disability, it differs from a right in that it has no accompanying duties.**
- **Law:** (1) An instrument transferring legal authority to a person by law **to determine and alter (by his or her own will) the rights, duties, advantages, and obligations of Non-Confidential ShareAlike 4.0 International License.**



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Implications

- The social, political, economic structure confers the ability to control the behavior and decision making of others to a disproportionate extent



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Group Activity

Files can be downloaded from CCLE.

Complete the slide for your group and save to a thumb drive.



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Davey Alba



Alba, D. (2015).

[Algorithms can help startups push diversity from 66% to 90%](#), *Wired*.



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Davey Alba

- •Meritocracy
- •Benefits of diversity in the workplace
- •Economic excuse for not hiring diversely
- •Doxa collects survey info to form company profiles, matching people to companies

Alba, D. (2015).



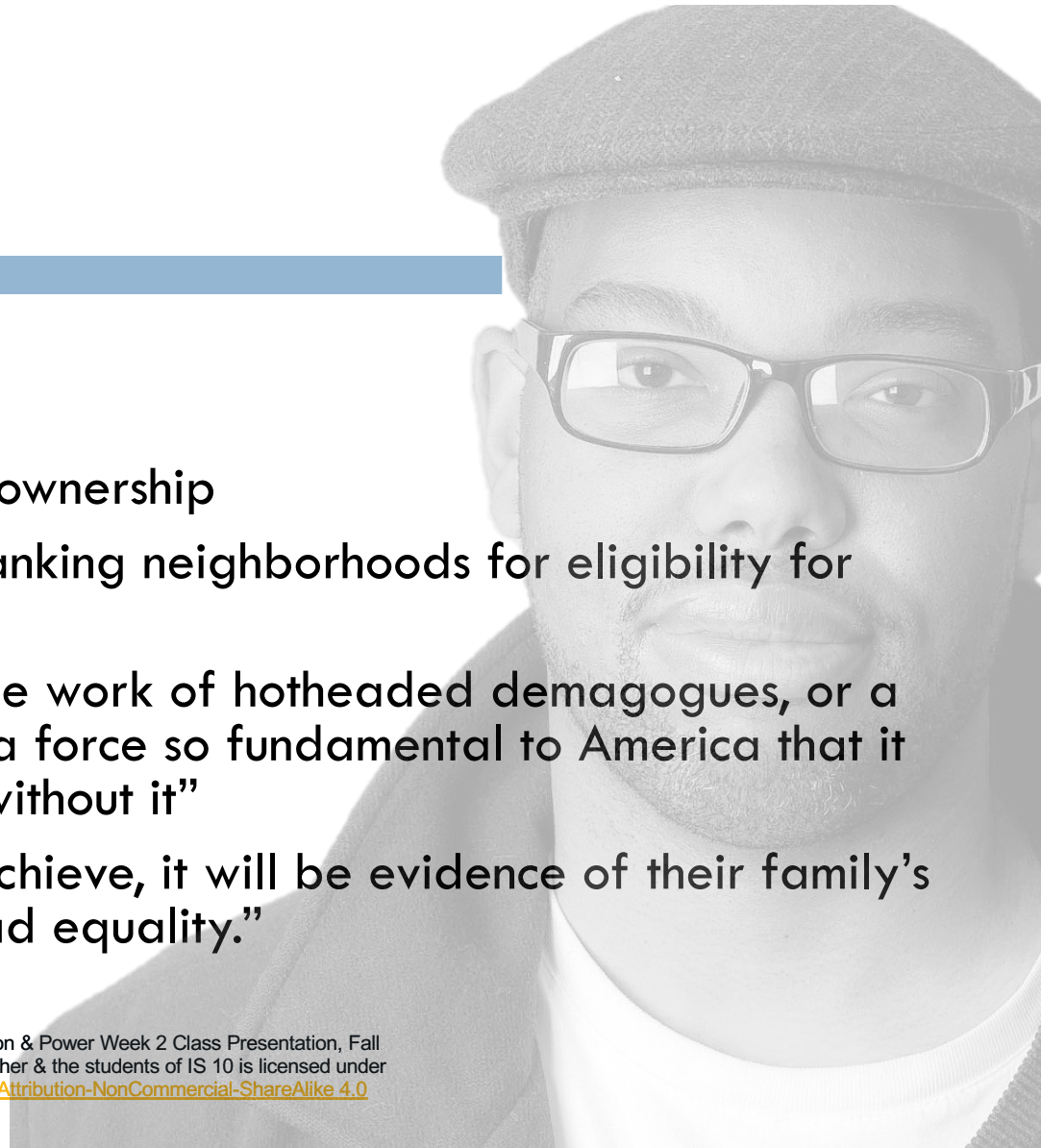
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Wired

Ta-Nehisi Coates

- Systemic racism
- Jim Crow Laws
- Contract housing instead of home ownership
- Federal Housing Administration (ranking neighborhoods for eligibility for FHA backing/insurance)
- “white supremacy is not merely the work of hotheaded demagogues, or a matter of false consciousness, but a force so fundamental to America that it is difficult to imagine the country without it”
- “Whatever the Obama children achieve, it will be evidence of their family’s singular perseverance, not of broad equality.”

Coates, T. (2014). [The Case for Reparations](#). *The Atlantic*, 116, by Diana L. Ascher & the students of IS 10 is licensed under a [Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License](#).



Ingold & Soper

- ❑ Same-day delivery service limited to certain neighborhoods
- ❑ Amazon's logic of providing same-day delivery service to certain areas
- ❑ Protect from competition?
- ❑ Racism?

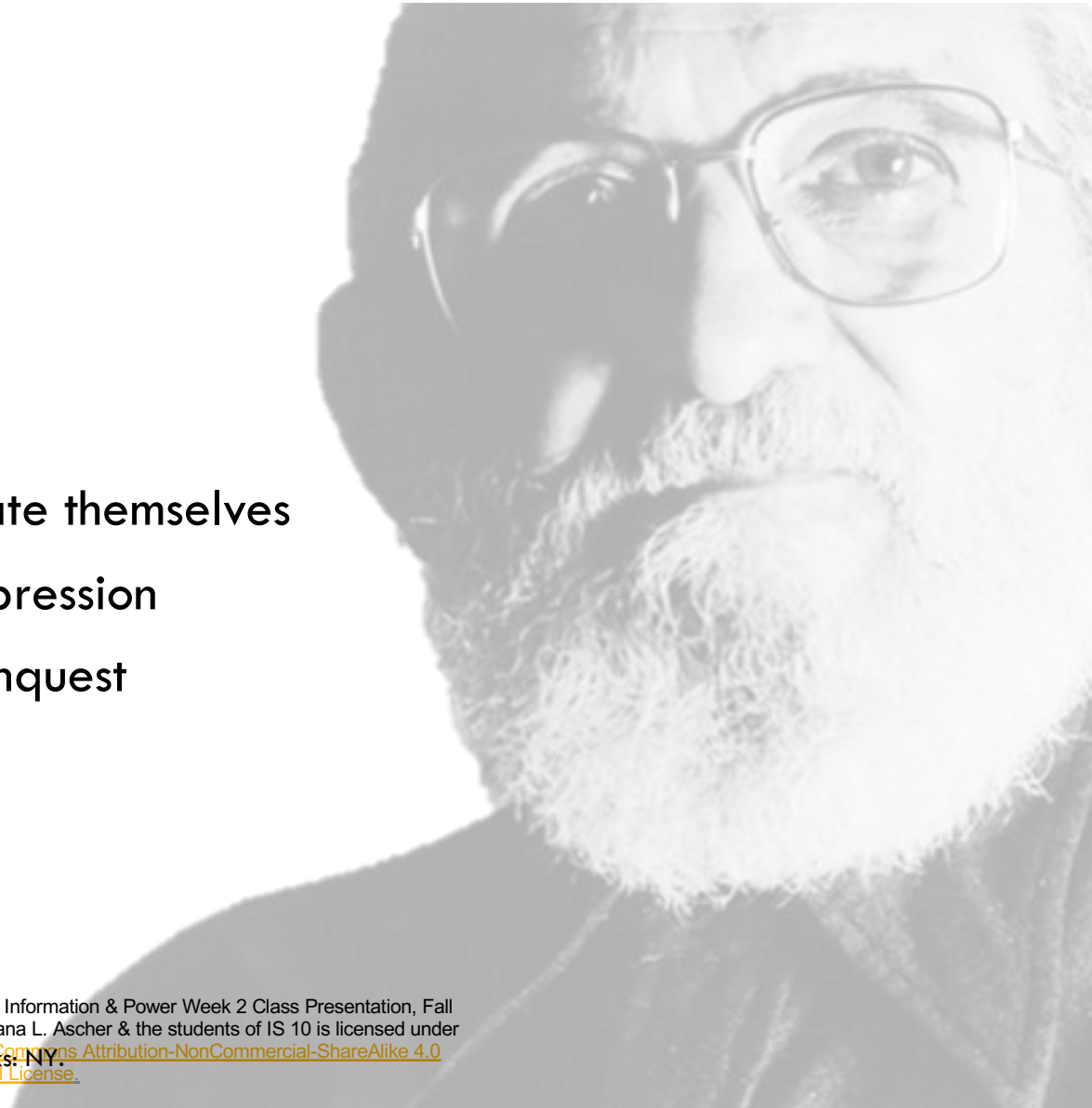
Ingold, D., & Soper, S. (2016).



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Paolo Freire

- Oppressed fight to be human
- Oppressed afraid of freedom
- Only the oppressed can liberate themselves
- Action required to combat oppression
 - ▣ Freedom is acquired by conquest
 - ▣ and not gift.



Peggy McIntosh

- Meritocracy is a myth
- Ignorance of privilege
Willful? Absolute vs. Relative
- Comparison of white and male privilege
“Interlocking Oppressions”
- Both parties can be damaged
by privilege

McIntosh, Peggy. (2001). [White privilege and male privilege: A correspondence through work in women's studies](#). In *Race, Class, and Gender: A Reader*, edited by Patricia A. Williams and Ann Douglas Collins, 4th ed., pp. 95-105. Belmont, CA: Wadsworth/Thomson Learning.



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Ta-Nehisi Coates



Coates, T. (2014). [The Case for Reparations](#). *The Atlantic*



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Ingold & Soper

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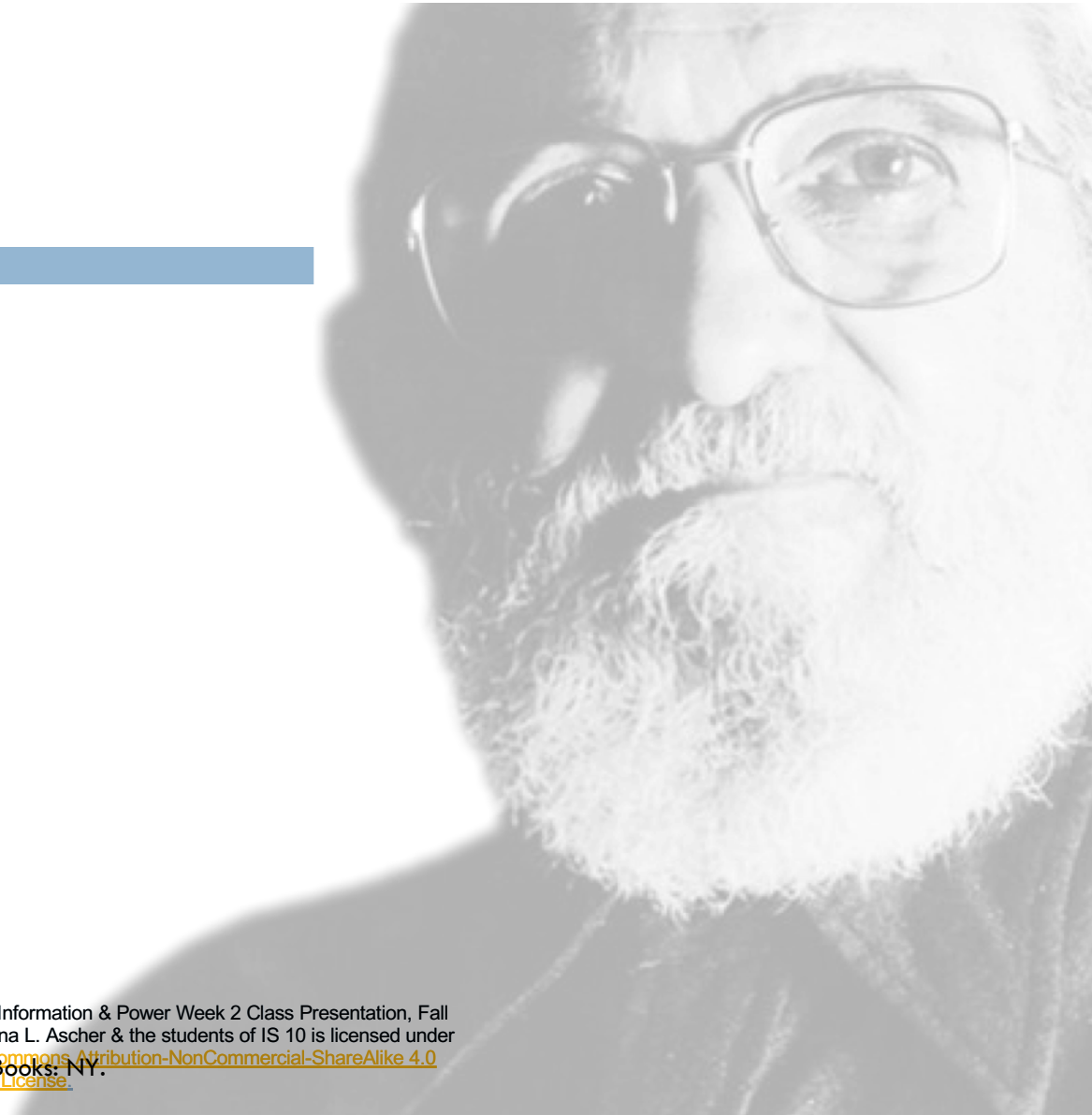


Ingold, D., & Soper, S. (2016).



Amazon doesn't consider the 2016 by Diana L. Aschen & the Student of IS members under a [Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License](https://creativecommons.org/licenses/by-nc-sa/4.0/).

Paolo Freire



Freire, Paulo. Chapter 1, [Pedagogy of the Oppressed](#). Continuum Books: NY.

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Peggy McIntosh



McIntosh, Peggy. (2011). [White privilege and male privilege: Making connections through work in women's studies](#). In *Race, Class, and Gender: A Guide to Anti-Oppression Education*, edited by W. Collins and J. Collins, 4th ed., pp. 95-105. Belmont, CA: Wadsworth/Thomson Learning.



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Christine Pawley

- LIS curricular paradigms
 - ▣ science/technology
 - ▣ business/management
 - ▣ mission/service
 - ▣ society/culture



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Pawley, Christine (2006). [Unequal legacies: Race and information literacy in the LIS curriculum](#). *Library Quarterly*, 76(2), pp 149-169.

Break



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Ethnic Notions

- <https://uwmadison.app.box.com/s/xdrigcoypaqiki6eo3jb7bigty8ys3yv>



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Common themes

Value/Goal	Bates	hooks	Schiller	Adichie	Hayles	Dash

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Next time

- Weekly reflection essay for Week 3 due **this Friday**
- Come prepared to describe your group's **timeline plan**



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Common themes

Value/Goal	Wells	Bush	Otlet	Hayles
Gatekeeping				The Archive is mediated by apparatuses of control: institutions, governments, corporations, universities.
Uncertainty				
Taxonomy				
Behavior				
Domain				

Common themes

- Uncertainty
- Taxonomy
- Behavior
- Context
- Control



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