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Please select application type:

### □ Renewal

### **Application Checklist**

		• •			
		Il guidelines, including the requirements t. Submit all of the following forms for C		•	etion and
	CEU A Instruction Instruction Instruction Trainin Instruction	ctor/Coach Profile (attach ne for each person) ng Schedule Worksheet ctor/Coach Disclosure Form y Assessment Checklist		CET Needs Analysis Learning Event Devel Outline* Learning Event Desig Learning Event Agence Tests (pre- and post-) training handouts an	n Document* da and other
		on only, if there is no revision. st be submitted within 30 days of course completion in ord	er to l	oe eligible for CEUs.	
Submi	it to:	Dr. Diana Ascher			
		Director, Information Studies Research Department of Information Studies UCLA 102A GSEIS Bldg, Box 951520	Lab		
		Los Angeles, CA 90095			
Instr	uctor \	/erification			
•	knowl I will r persor class I have	at: nation provided with this application is tredge and belief nake myself available to learners in the chal contact) who have requested clarificated disclosed any proprietary interest that I e, or material to be used in this class.	lass tion	(through phone, emai or further information	l, and/or n regarding the
	Signat	Signature of Primary Instructor/Coach			
	 Learni	ng Event Title		 Propo	sed Date(s)



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### **CEU Approval Request Form**

Learning Event Title						
Date(s)	Number of Contact Hours					
Location	Format (course, workshop, etc.)					
Target Learners						
Method of Needs Assessment						
Instructional Objectives	Instructional Objectives					
Pre-Learning Event Communications						
Recordkeeping & Maintenance System						

#### References

ANSI/IACET 1-2013 Standard Category 6



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### Instructor/Coach & Learning Event Information

Name	
Organization	
Address	
Phone	
Email Address	
Learning Event	
Date(s)	
List all instructors /	
coaches & their	
affiliations; attach a	
resume for each	
resume for each	
Loorning Event	
Learning Event Location and	
Address	
Total Contact Hours	
Total Contact Hours	
	Continuing Education Units (CEUs) are defined as ten (10) contact hours of
	participation in an organized educational experience under responsible
	sponsorship.
	Non-allowable activities: unplanned and unsupervised activities such as breaks,
	introductions, study time, etc.

#### Reference

ANSI/IACET 1-2013 Standard Category 6



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### **Training Schedule Worksheet**

Please complete this form for each day of your learning event. Completed forms must be submitted to the Chief Education Officer two weeks prior to the end of the learning event.

Continuing Education Units (CEUs) are equivalent to 10 contact hours of participation in an organized educational experience under responsible sponsorship.

1 CEU = 10 contact hours .5 CEU = 5 contact hours

Allowable: supervised study, lecture/discussion, group activities, in-class projects, etc.

Non-allowable: unplanned and unsupervised activities such as breaks, introductions, study time, etc.

Learning Event:	Total Number of Hours:			
Activity	Minutes	Allowable	Non-Allowable	
Totals				
For Office Use Only	Calculation of Allowable	Time for CEU Eligibility		
Minutes -	Minutes =	Minutes		
Minutes ÷	60 =	Hours ÷ 10	= CEUs	
			Admin Initials:	



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### **Instructor/Coach Disclosure Form**

Please complete this form as part of your Learning Event Application Packet.

1.	Use the space below to disclose any proprietary interest you may have in any product, instrument, device, service, or material you plan to discuss in your learning event.
2.	Do you plan to require the purchase and/or use of any of the items you have named above for participation in your class?  No. Yes.
	If yes, will you receive compensation, either directly or indirectly, for those items?  If so, what is the source of that compensation?
	Signature:

Reference

ANSI/IACET 1-2013 Standard Category 8



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### **Facility Assessment Checklist**

Please complete this form as part of your learning event application packet.

Facility Name
Facility Address
Primary Contact
Please answer the following questions for your evaluation of this facility.
Ease of Access
How easy is the location to find and get to? easy
Is it close to the majority of the participants? yes
Is a map available to send to participants? yes
Is the facility accessible to individuals with disabilities? yes
Is safe, well-lit parking available nearby? yes
Is there a fee for parking? If yes, how much? yes, \$ per day
Is the facility easily accessible to public transportation? yes
Permissible Activity
Are food and drinks allowed in this facility? yes
Does the facility have a no smoking policy? yes  Space
What is the room capacity? capacity varies, depending on configuration
Which statement best describes the room?   The room is square.
☐ The room is rectangular.
☐ The room is long and narrow.
☐ The room is divided by
columns/walls/inserts.
Will audio-visual equipment decrease this space
significantly? no
Is extra space available for breakout groups? yes
Are adult-size table and chairs available? yes
Is the furniture satisfactory? yes
What types of tables are available?
all configurations are available
Equipment
Is there an equipment-use fee? everything is included
Who will be available to help with equipment? professional on-site staff

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What is the availability and cost of equipment?	□ Overhead projector □ LCD projector □ Computer	
	(\$ ) (\$ )	
	☐ Screen ☐ Whiteboard & ☐ VCR/DVD play	er
all included in package	(\$ ) markers (\$ )	
an meradea in package	(\$ )	
	☐ TV (size: ) ☐ Podium ☐ Flip chart pape	er
	(\$ ) (\$ )	
	☐ Microphone and ☐ Wireless Internet ☐ Dongles/cable	s for
	sound system connection laptop connec	tion
	(\$ ) (\$ )	
Opening and Closing		
Who is responsible for opening and closing the facility?	staff	
Does someone need to pick up a key before the		
training? no		
Who is responsible for setting up the room prior to the		
learning event? staff		
Is early access to the facility for set up permitted? If so, under what conditions/at what times? no		

Please initial beside each statement to verify suitability of this facility for your learning event. Your initials signify that you understand all learning event sites and/or classrooms must meet the standards set forth by IEEI in accordance with the ANSI/IACET 1-2013 Standard.

The facility is in a convenient location for learners.	
The location and classroom are handicapped-accessible for persons with disabilities.	
Seating capacity accommodates maximum number of seats allowable	
per session.	
Classrooms are well equipped with adequate lighting.	
The classroom is conducive to learning events for adult learners	
(adult tables, desk chairs, etc.)	
Classroom location is clearly marked, controllable and easily	
accessible.	
Location is maintained well, with no signs of disrepair and/or neglect.	

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#### **Continuing Education & Training Needs Analysis**

#### Purpose

The purpose of a Continuing Education & Training Needs Analysis is to justify the development of a learning event before it is designed. A basic needs analysis describes the targeted learner, the learning event, and the rationale for offering the learning event. In other words, on reading this completed document, one should have a good sense of why the learning event is necessary to address an unmet need for a particular audience.

Please submit this form with your CEU Application.

Who will make up your training audience?
 General description:
 Specific description:

Example
General: Secretarial
support staff
Specific: Secretarial
support staff who
incorporate photographs
in final reports)

2. What type of training do they need?

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3. Why do they need this training? (Specific justification for holding the learning event)

Example
Support staff participants
need to incorporate clean,
clear photographs in the
final reports of the
managers they support, i.e.,
they need to become

proficient in the use of "Adobe® Photoshop".

4. What qualifications are required for the instructors? (Include related work experience, educational background, and/or any special licensing required to lead the learning event.)

#### Example

Must be an experienced climber, be a degreed safety professional and be licensed by OSHA to teach fall protection and construction safety.

5. What type of training facility will be needed to do this training effectively? (Include seating chart/room configuration drawing, if relevant.)

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#### Example

A heated/air-conditioned classroom with a bank of eight (8) computers placed in a semicircle facing a large screen. A 9th teaching computer, linked to a Power Point® projector, should be in the center of the semi-circle facing the same screen. Each computer, including the teaching computer, should be equipped with Adobe Photoshop. The instructor and the student will need comfortable chairs placed behind the computers, facing the screen. The instructor can use the screen to teach a step-by-step program to utilize Adobe, while he or she can easily move to the four computers on either side to assist and to check and see if each student is following the program.

6. What type of equipment will be needed to teach this learning event?

7. Describe the teaching methods that will be used over the course of the learning event, as well as the estimated time employing each method.

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8. What is the time frame necessary to complete this training? Provide the number of contact hours, days of the week, times, and the start and finish times.

#### Example

This course will take place over 3 consecutive days, beginning on Monday, September 13, 2010, and ending at noon on Thursday, September 16, 2010. The course begins at 8:00am each day and ends at 5:00pm on Monday, Tuesday, and Wednesday; Thursday, September 16, is a half day. Participants will be dismissed as soon as they complete the final exam.

9. What is the estimated cost of developing this learning event? Provide specific costs.

10. Who should be involved in the curriculum design? Be sure to consider who has subject matter expertise, as well as who is an experienced educator.

11. What will you charge per participant to attend and complete this learning event?

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12. Where will the training take place?

#### Example

A course on Modern Media Practice will be taking place in the Los Angeles area, where the majority of the learners are located. The location selected is adjacent to the new media complex in Santa Monica to reinforce the changes covered in the learning event.

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13. What will be the business impact? What competencies are critical to business goals? What method(s) measure the business impact of those competencies effectively? Assign a weight to each competency, gather data on current competencies, and determine where performance gaps exist.

#### Example

A critical core competency for a proofreader is to read quickly, at a speed of approximately 3,000 words per hour. If a specific training's learning outcomes include increasing proofreaders speeds to this amount, then it would translate into proofreading more material in a shorter period of time (if they currently read slower than this amount). Take the current amount of proofreading that is currently achieved, and then measure the impact of the faster proofreading after the training, to determine the business impact.



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### **Learning Event Development Outline**

Please complete this document as part of your learning event application.				
Learning Event Title:				
1.	Need: How was the need for this learning event determined? Describe the process by which the need for this class was made known.			
2.	Goal: In general terms, what is your goal for this class? State the overall goal or purpose you hope to achieve.			
3.	Learning outcomes: What are your specific objectives? State the learning objectives you want earners to take away from this class.			

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4.	Learning strategies: How will you present your material in this class? Describe the methods or instructional strategies you will use in this class to meet your learning objectives. Describe the materials you will use in this class to meet your learning objectives, such as names of books, videos, and special equipment. Also attach a copy of all handouts you will distribute.
5.	Assessment: How will you know if you were successful? Specify the competency demonstration techniques you will use to measure the learners' attainment of the learning outcomes.
_	
6.	Learning event evaluation: How will the learners provide feedback for continuous improvement of your learning event? The IEEI Learning Event Evaluation Form is available for your use.

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It is suggested that you distribute an agenda to the learners at the beginning of the learning event. The agenda should specify each topic to be covered with an approximate time frame for discussion, and should also include any scheduled breaks and/or meal times.

I have attached an agenda to this application. $\ \square$ $\ \ \Upsilon$	∕ES □	NO
I plan to prepare an agenda for this class. □ YES	□ NO	

#### Reference

ANSI/IACET 1-2013 Standard Category 6



### Instructional Design Document

Learning Event: <u>SSSSSSSSSSSSSSSSSSSSSSSSSSSSSS</u>

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	Diana Ascher	> > >		
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Facilitator:Participant	Ratio facilitators per	participants/learners		

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On-site at client location	hours facilitation ( minutes)
Start at 9:00 AM	hours of non-instructional time ( minutes)
➤ End at 5:00 PM	✓ ✓ ✓
	<pre></pre>
Online at IEEI	<ul> <li>2.0 hours of implementation coaching and technical support (120 minutes)</li> <li>➤ Live Chat Session #1 (60 minutes) – synchronistic</li> <li>➤ Live Chat Session #2 (60 minutes) – synchronistic</li> <li>➤ Each session consists of the following:         <ul> <li>Synchronistic discussions/messaging between coach(es) &amp; participants</li> </ul> </li> </ul>

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Cj Yfj JYk						✓ Q & A Knowledge check	
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AcXi `Y`%						✓ Q & A Knowledge check	
						✓ Group Presentations  Facilitator will use a rubric to assess the groups' submissions from the small group activity for appropriateness and aptness and to provide feedback after each small group presentation	
						End of Module 1 Survey	

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AcXi `Y'&						✓ Q & A Knowledge check
						✓ Group Presentations
						Facilitator will use a rubric to assess the groups' submissions from the small group activity for appropriateness and aptness
						and to provide feedback after each small group presentation
						End of Module 2 Survey

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AcXi `Y'' `						✓ Q & A Knowledge check	
						✓ Group Presentations  Facilitator will use a rubric to assess the groups' submissions from the small groupactivity for appropriateness and aptness and to provide feedback after each small group presentation	
						End of Module 3 Survey	

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AcXi `Y'(						✓ Q & A Knowledge check	
						✓ Group Presentations  Facilitator will use a rubric to assess the groups' submissions from the small groupactivity for appropriateness and aptness and to provide feedback after each small group presentation	
						End of Module 4 Survey	



### @YUfb]b[ '9 j YbhCi h]bY'

#### I. Welcome & Introductions

- a. Sign-in sheet
- b. Agenda

### II. Cj Yfj ]Yk

- a. Presentation & discussion
- b. Self-assessment survey
- c. Review survey using facilitator's "Ideal State" checklist

#### III. AcXi 'Y'%

- a. Presentation & discussion
- b. Small group activity
- c. Outcome assessment
  - Q & A knowledge check
  - Group presentation
- d. Module 1 survey

#### IV. AcXi 'Y'&

- a. Presentation & discussion
- b. Small group activity
- c. Outcome assessment
  - Q & A knowledge check
  - Group presentation
  - Module 2 survey

#### V. AcXi 'Y'

- a. Presentation & discussion
- b. Small group activity
- c. Outcome assessment
  - Q & A knowledge check
  - Group presentation
- d. Module 3 survey

### VI. AcXi `Y'(

- a. Presentation & discussion
- b. Small group activity
- c. Outcome assessment
  - Q & A knowledge check
  - Group presentation
- d. Module 4 survey

### VII. 7`cg]b[ 'GYgg]cb

- a. Implementing best practices at work
- b. Coaching overview
- c. Online portal demonstration
- d. Certificate of completion

### VIII. 9bX'cZ7ci fgY'Gi fj Ym

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#### CJ9FJ-9K°

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AC81 @9'!'('

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				Х
End of Course Survey				^



# Agenda

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Welcome & Introductions	9:00 am
Overview	9:30 am
Morning Break	10:30 am - 10:45 am
Module 1:	10:45 am
Module 2:	11:45 am
➤ Lunch	12:30 pm - 1:00 pm
➤ Module 2: Continued	1:00 pm
Module 3:	1:30 pm
➤ Afternoon Break	2:45 pm - 3:00 pm
Module 4:	3:00 pm
Closing Session	4:00 pm - 5:00 pm



#### Overview

### **Objectives**

On completion of this course, learners will be able to:

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### Delivery

On-site: hours per day for day(s)
Modular Curriculum

- Module 1:
- Module 2:
- Module 3:
- Module 4:

Online: 2 hours synchronous post-training implementation coaching & technical support

#### **Activities**

#### **Evaluation**

#### Materials

The learning environment includes computing resources to conduct:

- text composition
- presentation design

#### Other Resources

In addition to the on-site training sessions, IEEI subject matter experts will conduct two synchronous live chat sessions with teams to reiterate course concepts and guide participants through their collaborative work.

### Adaptations

Accommodations will be made for learners requiring assistance. Please indicate necessary adaptations on the Pre-Learning Event Questionnaire.



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### **Attendance Verification Form**

Name	
Address	
Phone	
Email	
State Lic. #	
Course Title	
CEU Course #	
Course Date	
Location	
# CEUs	
Instructor/Coach's Name	
Instructor/Coach's Signature	
Instructor/Coach's Company	

To renew your IACET Certification, please submit a completed IACET Certification Renewal Form, the annual fee, and all CEU Attendance Verification Forms to IEEI's Chief Education Officer.

#### References

ANSI/IACET 1-2013 Standard 5

 $Attendance\_Verification\_Form.docx$ 

## Policy on Attendance & Assessment

It is the policy of the IS Lab that each learner must successfully complete the assessment and attendance requirements in order to be awarded CEUs for a learning event.

# Procedure for Awarding CEUs

- Mastery of learning outcomes
- Minimum attendance requirements for earning CEUs
- Evaluation
  - Submission materials, mastery assessment, & attendance report
  - Notification via email as to whether CEUs have been earned



### Example Evaluation Rubric Presentation Slides

### Knowledge Work Boot Camp Team Activities

### Rubric for evaluation

### Rubric for evaluation

Needs Assessment	Absent or lacking substance	Substantive, yet incomplete <b>2</b>	Comprehensive with detailed information in all categories 3	Notes	Social Media Plan	Absent or lacking substance	Substantive, yet incomplete	Comprehensive with detailed information in all categories 3	Notes
Identification of stakeholders &					Description of IEEI Framework				
their motivations					use in context				
Description of key measures of					Relevance of engagement				
success & data sources					strategies to chosen approach				
					Description of plan				
Discussion of challenges									
					Discussion of why the particular				
Discussion of potential solutions					approach was selected				
and/or next steps									

### Rubric for evaluation

### Rubric for evaluation

Communication Platform	Absent or lacking substance	Substantive, yet incomplete <b>2</b>	Comprehensive with detailed Information in all categories 3	Notes
dentification of stakeholder audiences & interests				
Three key messages for each stakeholder audience				
Discussion of context & challenges				
Discussion of potential solutions and/or next steps				

### Rubric for evaluation

Comprehensive Evaluation	Absent or lacking substance	Substantive, yet incomplete <b>2</b>	Comprehensive with detailed information in all categories 3	Notes
Needs Assessment				
Communication Platform				
Persuasive Discussion				
Social Media Plan				