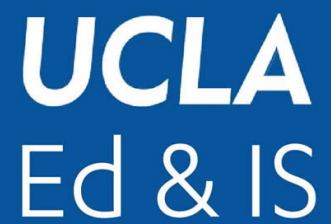




Vision for the IS Research Lab

Supporting the Curriculum with Practical
Skills, Training, & Mentorship



Hi, I'm Diana.

IS Lab Director/Digital Instructional Support
Librarian Candidate

UCLA
Ed & IS

The Lab.

History
Evolution

The Lab.

1990-2017

The Information Studies Lab (IS Lab) is a **specialized library supporting the instructional programs** of the Department of Information Studies. It provides **spaces** for individual study or quiet reading, collaborative work with others, and includes a larger area equipped with projection technology in which to hold **seminars, meetings or presentations**. A technology space provides workstations, some with scanners and specialized software and networked laser printers, and spaces for research or use of personal devices.

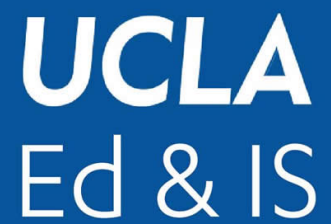
The Lab.

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2018-

The Information Studies Lab (IS Lab) is a **hub of activity supporting the research, instruction, and professional development of students, faculty, and staff** in the Department of Information Studies. Leveraging state-of-the-art technology and practice, the IS Lab acts as a liaison between academia and industry. It provides a constructive space for conducting cutting-edge **research** for **publication** in top academic journals. In addition, a key role of the IS Lab is to facilitate the **practical application of skills** acquired through the department's curriculum to establish **career pathways** for our graduates and collaborative, grant- and industry-sponsored research opportunities for students, staff, and faculty.

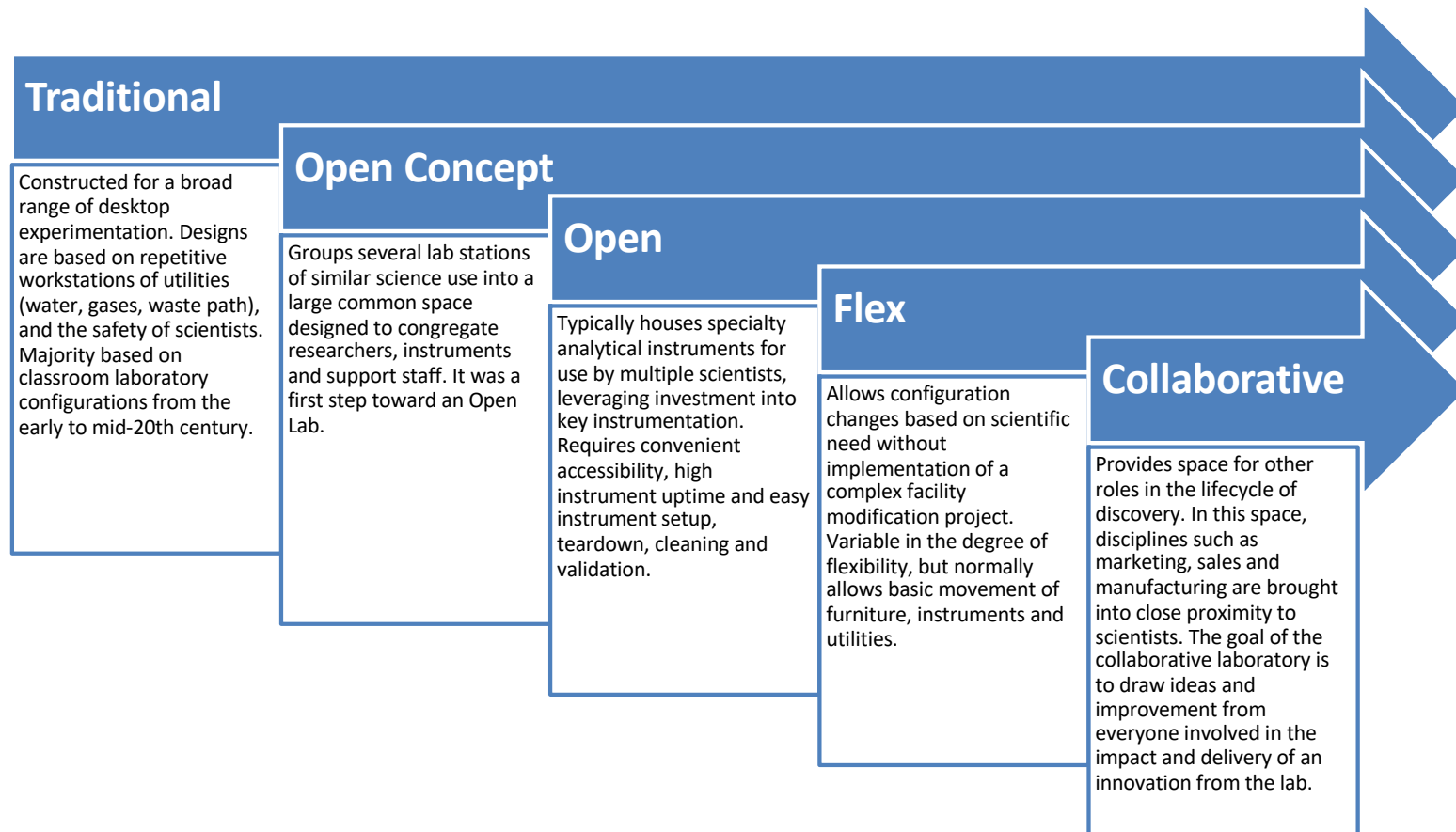


The Vision.

Research hub

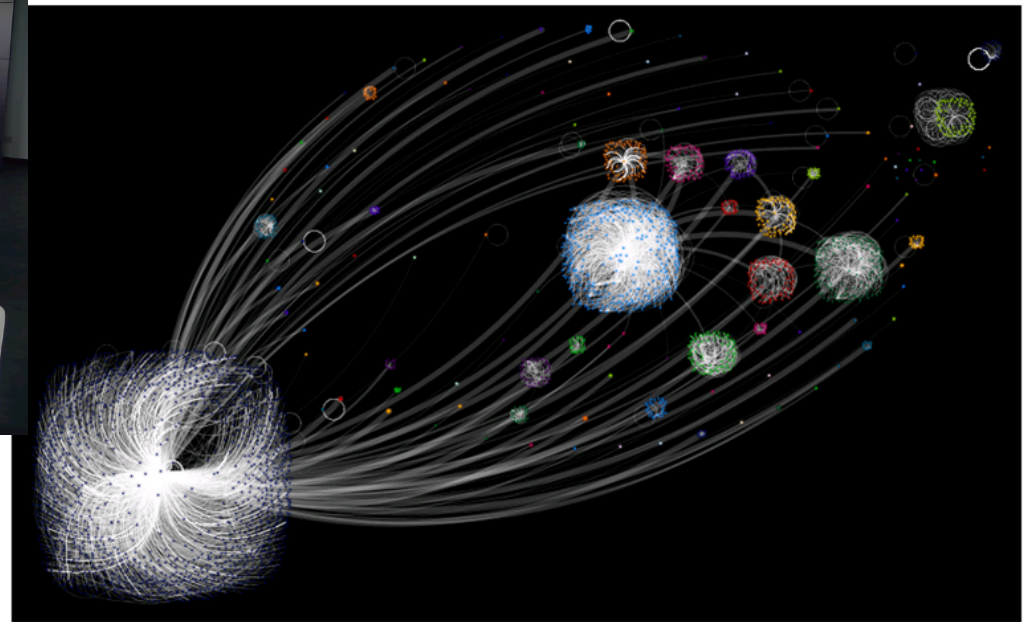
Professional development incubator

Re-conceptualizing the research lab



The Lab.

Re-conceptualizing the research lab



tweets as planetary bodies



The Job.

Research innovation
Career pathways

The Job.

IS Lab Director/Digital Instructional Support Librarian

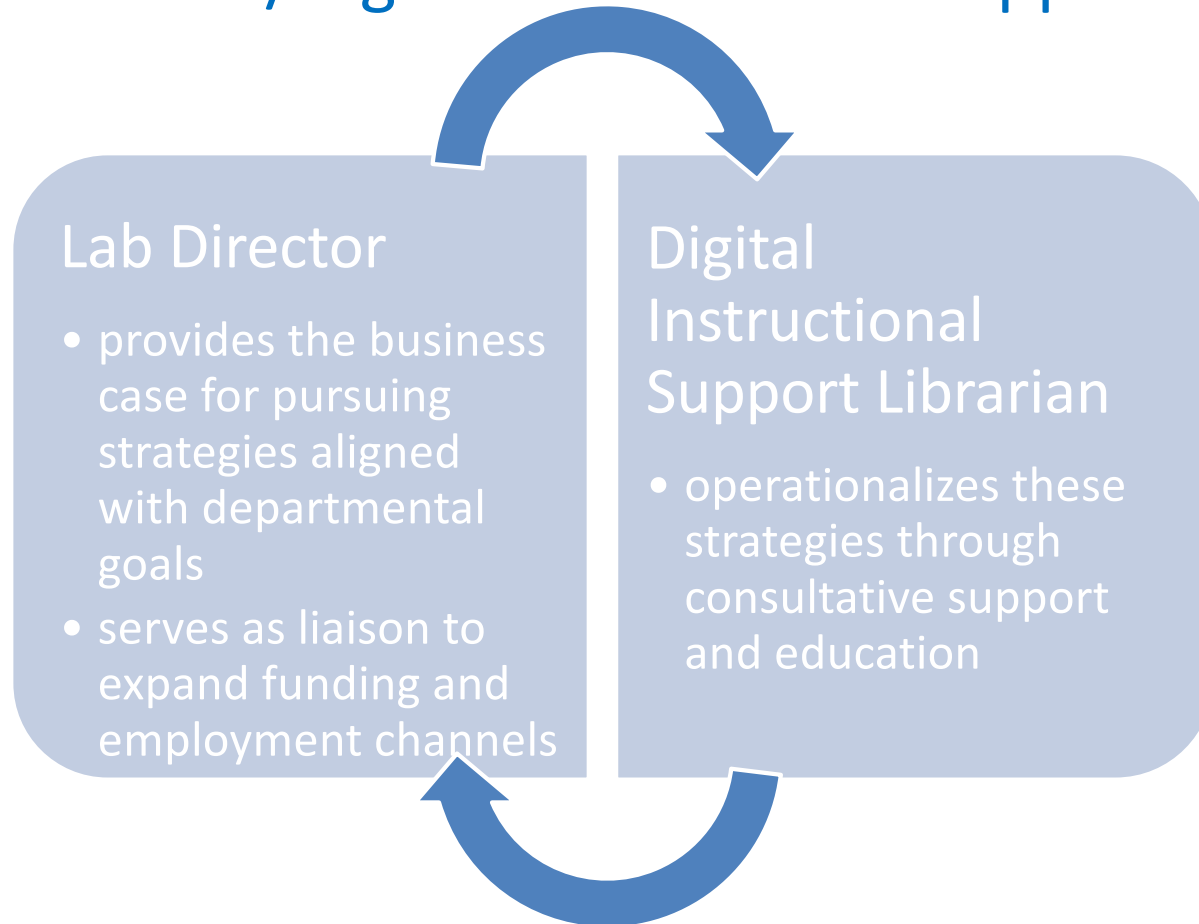
Identifies strategies to achieve goals and to ensure the continuous relevance of Lab services and resources in an ever-changing environment

You want someone in this position who:

- (1) understands the goals of the IS Lab and the IS Department within the greater institutional context,
- (2) actively engages with communities using and developing digital tools and platforms to support LIS and Information Studies education and research,
- (3) develops strategies to ensure that the value of the IS Lab's services and resources is demonstrable and appreciated, and
- (4) operationalizes these strategies to the benefit of all stakeholders.

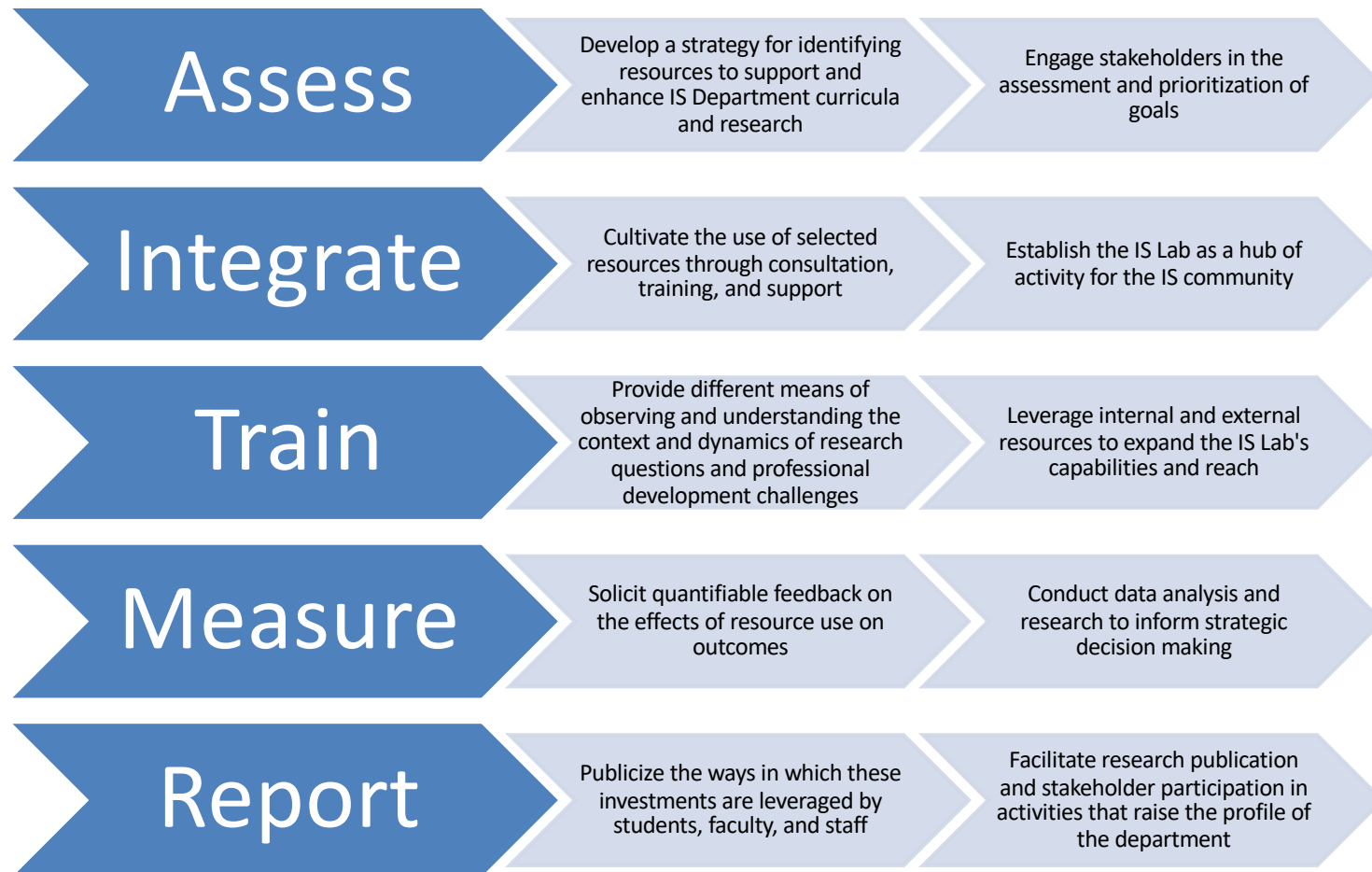
The Job.

IS Lab Director/Digital Instructional Support Librarian



The Job.

IS Lab Director/Digital Instructional Support Librarian



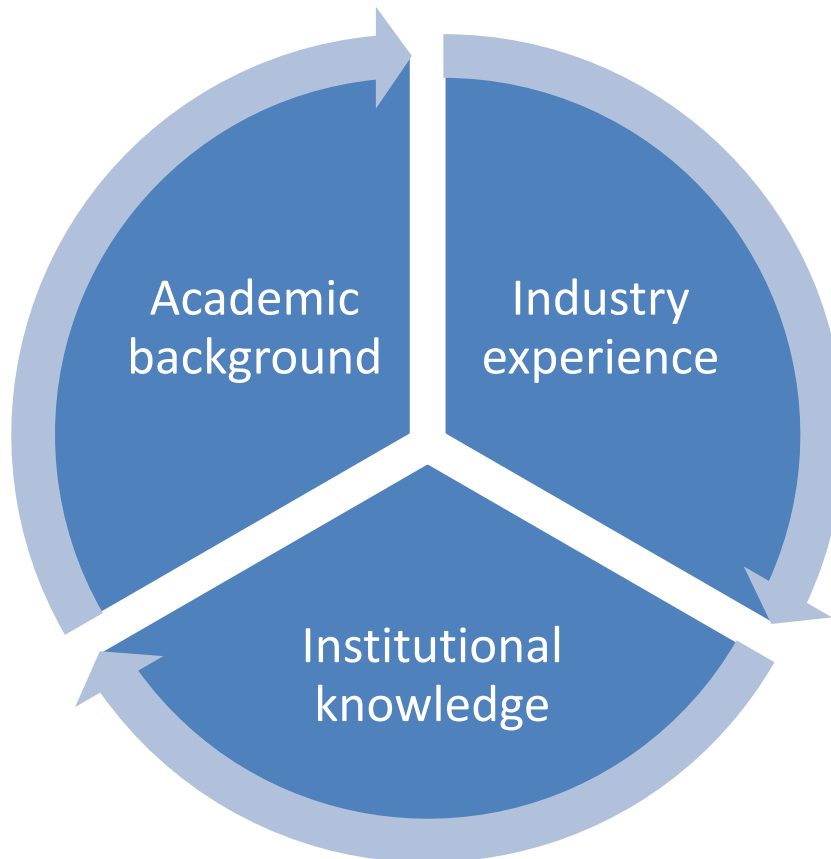


The Fit.

Institutional knowledge
Industry experience

The Fit.

Aligning needs and skills



**DIANA ASCHER** PHD, MBA
INFORMATIONIST

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Skype [dianaascher](#)
Location Los Angeles, CA
Languages English, Spanish

WORK
Experience 20+ years
Current Job Chief Education Officer, Principal

EXPERTISE
Business Data & Information Policy, Strategy, Editorial
Academia Data & Information Policy, Practice, Training

EDUCATION
PhD UCLA Information Studies
MBA Drucker @ CGU
BA Duke Public Policy

PROFICIENCY
Adobe Suites ██████████
Microsoft Office ██████████
HTML5 & CSS ██████████
Fortran, Matlab, Python ██████████
R, Stata, SQL, VBA, Spark ██████████
Tableau ██████████
NodeXL ██████████

ONLINE PROFILE
 [LinkedIn](#)
[linkedin.com/in/dianaascher](#)
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 [GitHub](#)
[github.com/dianaascher](#)
 [ResearchGate](#)
[researchgate.net/profile/Diana_Ascher](#)
 [Stratelligence](#)
[stratelligence.net/diana-ascher](#)
 [Information Ethics & Equity Institute](#)
[ethicsequity.org/user/dianaascher](#)

TIMELINE
2016 Co-Founder
Chief Education Officer
Information Ethics & Equity Institute
Principal
Stratelligence
2015 Director of Education
Business U
2013 Director of Information
Behavioral Science & Policy Institute
2010 Vice President, Content & Analysis
Industry Intelligence
2009 Chief Executive Officer
Artemis Editing
2006 Writer
Capital Group/American Funds
1997 Managing Editor, TOP
News Editor, Multimedia
Producer
Bloomberg
1996 Manager, Distance Learning
Fuqua School of Business, Duke

CALL ME
+1 (310) 777-7777

ABOUT ME
I provide evidence-based strategic guidance and tools to aid decision makers in organizations facing the world's most overwhelming challenges, while advocating for ethical and equitable information policy and practice.
As an informationist with a successful track record of delivering business value in the corporate and academic arenas, I draw from more than two decades of experience as a writer, editor, media director, and strategist at companies such as Bloomberg and American Funds. I conduct research, teach, and consult on best practices for tackling complex information challenges. I aim to provide solutions that help decision makers access, interpret, and use information in ways that promote human dignity.
My doctoral research focused on cultural differences in the information practices of news organizations before and after replacing social media managers with algorithms. My side projects investigate information practices in educational institutions, governments, hospitals, media companies, and NGOs.
I also love using network analysis to uncover and disrupt the information networks of racists, neofascists, and terrorists.

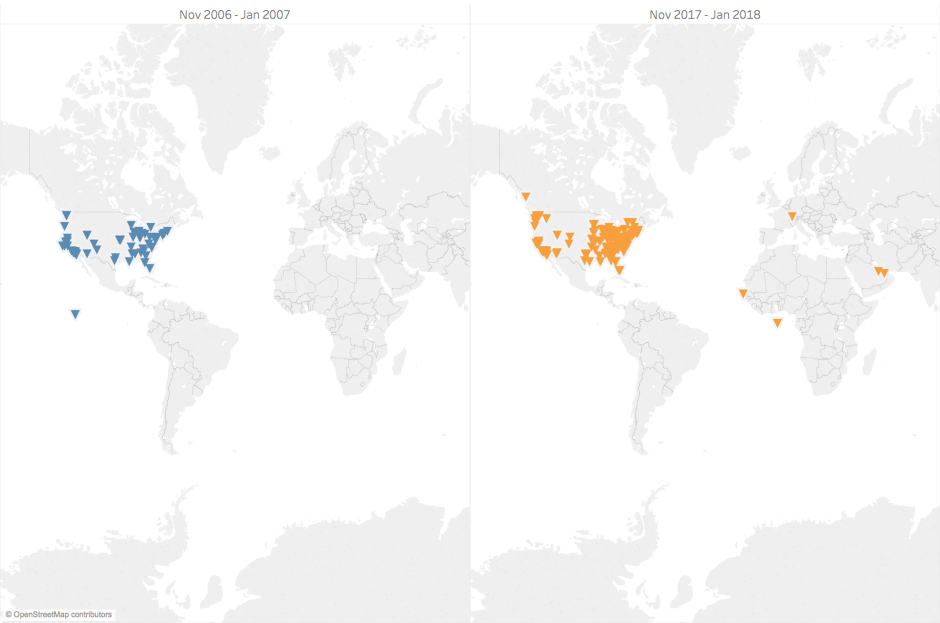
REFERENCES
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The Vision.

First step toward an interactive portfolio

Job Locations Then & Now



Recruitment by Category Then & Now



Install Tableau Public

It's useful.

It's free.

It's great for portfolios.

<https://public.tableau.com/en-us/s/download>

Try Xtensio

It's useful.

It's free.

It's fast.

<https://xtensio.com/>

Thank you!

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